



Schaffel uses laser therapy in addition to Magnawave to give equine athletes the benefits both offer.



Zoe Schaffel has begun offering her services for Magnawave Therapy after becoming certified earlier this year.

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ZOE SCHAFFEL OPENS PERFECT TOUCH EQUINE THERAPY

BY LEEANN MIONE

Zoe Schaffel has opened her new business, Perfect Touch Equine Therapy, which provides Magnawave therapy and Game Ready Ice Compression and cold therapy to clients.

She described the therapy this way, “Magnawave therapy or PEMF (pulse electromagnetic frequency therapy) promotes a self-healing concept in the body. It works the muscles on a cellular level to pulse out toxins and inflammation from the body to reduce muscle soreness and inflammation and heal wounds. It improves circulation and blood flow by pumping oxygen-rich and healthy blood to weakened points that need healing when there is oxygen depleted blood areas. Ice compression reduces inflammation and swelling to areas in the body. It can be used for maintenance or post injury.”

When asked how she got interested in becoming certified, she said, “Two previous clients of David [Chretien] have machines and I loved watching them work on the horses. We had multiple vets recommend and provide treatments for us over the years until we purchased our own machine.

“I practiced with it for a few years before going through the official training for my certification. I completed that this past January after I graduated from the University of Florida, in December. We have a vibration plate set up in

the ground in a stall in Florida and in Kentucky where I can cross tie each horse in the stall standing on the plate and Magnawave them at the same time. At longer horse shows we will sometimes bring the plate with us.”

Certification was done online but can be done in person, explained Schaffel. “I completed my certification through the company we purchased our Magnawave machine from. It was 20 hours of online courses and I have to renew every couple years either through retraining online or through attending their annual convention Magnacon.

“There is some in-person training that can be done in Louisville, [Ky.], and during Magnacon. I would recommend this. You can purchase the machines and then complete the training all through the same company so they try to keep it straightforward.”

Every owner or trainer needs to decide what plan works best for them and their animals but Schaffel described the regimen at Perfect Touch Farm, “Most of the horses are treated three times per week and either complemented with laser simultaneously or on the off days of their magnawave treatments. If a horse needs the Game Ready ice therapy they will typically get that everyday. I’ll decide based on whether I’m dealing with an injury or just a maintenance and

therapeutic routine. I like to alternate between the laser and the Magnawave.

“These therapy devices helped so many of our older show horses with body maintenance over the years who have shown many continuous seasons. The laser has helped major wounds and the ice compression has helped chronic injuries and pop up days of puffiness here and there.

“Working with horses who we weren’t sure if they were going to show again or they are working with quirks and needing maintenance we already know about them has helped them tremendously; not always as an immediate result but over time levels of comfort have increased and sensitivity in certain areas have decreased.”

Schaffel often gets called upon at horse shows but is willing to travel, depending on distance. “Our horses are athletes and work so hard for us every day whether it’s work or at a horse show. They deserve to feel their best while competing and working their hardest for us. It’s the least I can do to give back to them for all they have given me over the years. To watch their reactions and faces of how they’re enjoying the treatments like a deep tissue massage or a warm laser treatment is so fulfilling.”

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